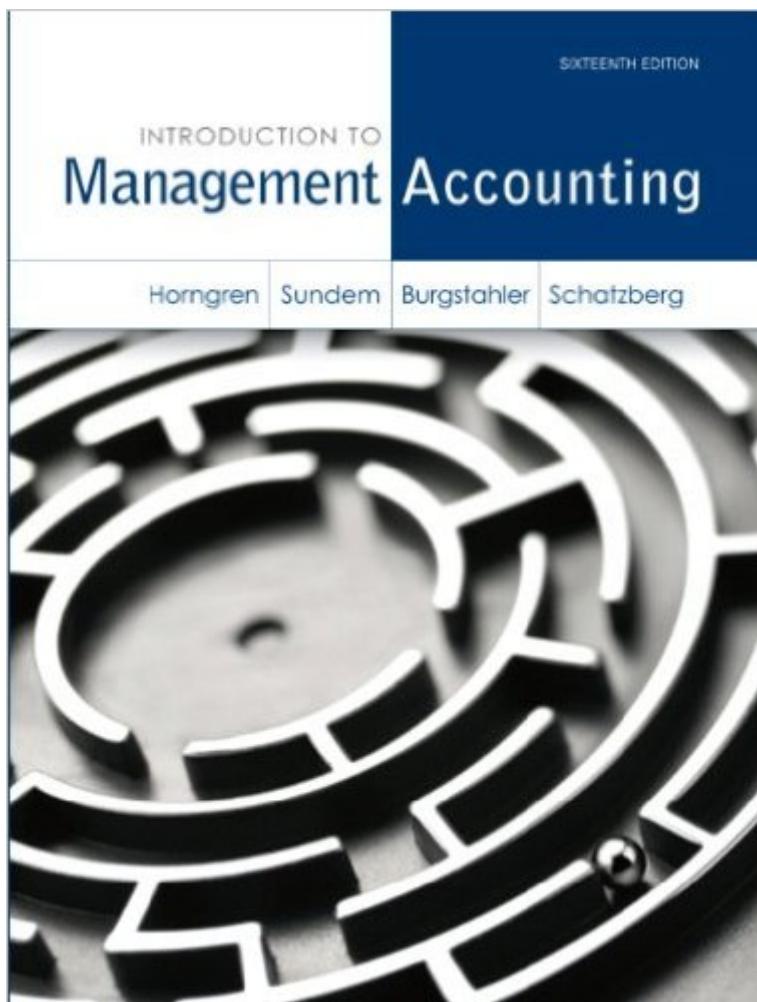


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Introduction To Management Accounting (16th Edition)



Synopsis

Directed primarily toward Accounting college/university majors, this text also provides practical content to current and aspiring industry professionals. Introduction to Management Accounting helps to enhance readers' ability to make effective economic decisions by encouraging them to understand the inner-workings of the concepts, rather than solely focusing on technique memorization. Overall, this text describes both theory and common practices in a way that will help readers produce information that's useful in day-to-day decision-making.

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Customer Reviews

One of the authors was actually my professor for a very poorly taught Managerial Accounting course. Book is not well organized and overpriced. Only used it twice as a quick reference. Buy the international edition if you really need this for an accounting class.

This is a good book that introduces Managerial Accounting, and as a student in my MBA this book was very helpful in understanding the subject. Textbooks are usually not fun to read, and even more so accounting, however, this book was very different. Reading this book you could tell that the

authors have a passion in teaching this very difficult subject, and this is a must have book for students getting ready to take Managerial Accounting.

This is a very complicated book to read and understand. Be prepared for a very dense subject on a topic that doesn't have any build or setup. The book just inserts you deep into the topics of managerial accounting with very little contextual setup. It also fails to recognize where computing systems can eliminate the need for much of the manual calculations this book suggests one learn.

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